

One of my mentors years ago said to me, “It’s not what you think that matters, it’s what you think *about* that matters.”

He believed that you could change your life by just changing your thoughts.

I have learnt over the years, that you can radically change the way you look at things by gaining new knowledge, and new experiences.

Pink Elephant

We are actually thinking all the time. If I asked you not to think about a pink elephant, then guess what you’d immediately think about – a pink elephant.

We think all the time, and this can either stop us from going in the right direction, or it can

take us where we need to go.

As a sales coach and business owner, I know that the best way for my clients to be great at selling their product or service, is to learn by *doing*.

Sure, I can throw a lot of information at you, that is knowledge, but unless you look at selling differently than you do now, I cannot change your thoughts.

What changes thoughts and minds?

Everyone is different, but unless we are prepared to think differently about how we sell for example, then we will do what we have always done.

Your thought process may need to change, that is why I have tools and workbooks in my programmes to help shift your mindset towards being better at selling than you might be now.

This week I have included my Book + 7 Day Sales Challenge PDF + audio programme which is valued for just $5.95 (valued at $228.00)

I encourage you to make this small investment.

Why? I think you will find that when you change the way you look at things…the things you look at will change.

Link: https://www.salesblueprintbook.com/book

Have a great week.

PLUS, whenever you are ready…here are four ways I can help you grow YOUR business.

1. Join my free Facebook group – *Sales Mindset Inner Circle*

My favourite thing to do is show you what's working right now. It's not as good as being a

client, but it’s close.

2. Take advantage of a FREE 45-minute consultation

Need some sales support? Make an appointment, and let me take you through the past, present, and future template.

3. Work with me one-on-one

If you are wanting to take your product or service from face-to-face to virtual selling, then I have a product that may be able to help you. You can get started for as little as $250 a month. If you’re interested then email mike@mikebrunel.com and put ‘Virtual Selling’ in the subject line…tell me a little about your business and I’ll get you all the details.

4. Finally, grab my *new* digital book on ‘How to get a predictable sales system into your business without coming across as salesy’

Click the link: https://www.salesblueprintbook.com/book

Cheers

Mike



Mike Brunel started mikebrunel.com after being a successful entrepreneur and founder of NRS Media. He co-founded NRS Media in Wellington, New Zealand, expanded it into a global powerhouse in media sales and training, and was eventually responsible for opening offices in London, Atlanta, Toronto, Sydney, Capetown, and Bogota. He has hired hundreds of

salespeople around the world.