Seeking Motivation: How a Visit to the Library Can Change Your Life

We all need a little motivation from time to time, and sometimes it can come from the most unexpected places. One person who knows this better than anyone is Og Manadio, the famous author of the book “The Greatest Salesman in the World.”

Many years ago, I attended one of his keynote speeches in Austin, Texas, and was completely spellbound by his words. It was as if he knew all my secrets and was talking directly to me. He had the ability to touch everyone in the audience with his words, and for the first time in my life, I understood the meaning of purpose.

Visiting the library I am always reminded of the power of reading and seeking motivation in unexpected places. Og Manadio’s speech all those years ago still resonates with me, especially his message about the importance of reading and how it can change your life.

For most of us, the one thing we learned in school was how to read. And yet, we often forget the power of reading when it comes to personal and professional growth.

As Charles Tremendous Jones famously said, “You are the same person in 5 years except for two things, the people you meet, and the books you read.”

Og Manadio also emphasized the importance of seeking out the masters of success and the secrets to achieving it. And where can you find them? In the library, of course! From W. Clement Stone to Napoleon Hill to modern authors like Anthony Robbins, Chet Holmes, and Tom Hopkins, the masters are all waiting for you on the shelf, and they’re free with a library card.

In our fast-paced, digitally-driven world, it’s easy to forget the value of seeking out motivation and inspiration in unexpected places.

But as Og Manadio’s story shows us, a visit to the library and a good book can change your life. So, the next time you’re feeling stuck or in need of some motivation, head to your local

library and see what treasures you can find.

For more content like this, please make sure to subscribe to my YouTube channel.



Mike Brunel started mikebrunel.com after being a successful entrepreneur and founder of NRS Media. He co-founded NRS Media in Wellington, New Zealand, expanded it into a global powerhouse in media sales and training, and was eventually responsible for opening offices in London, Atlanta, Toronto, Sydney, Capetown, and Bogota. He has hired hundreds of salespeople around the world.

He made a lot of mistakes when it came to hiring his superstars. Check out his How to Hire A Super Salesperson Each and Every time – It's packed with tips and ideas on how to hire great salespeople. Don't ever Hire Bad Salespeople Ever Again. Promise!