Sometimes we need a little motivation to get us going; here is a great story about seeking your own motivation.

It was a cold winter's morning in Austin, Texas when I was dragged along to a keynote speech done by Og Manadio, the famous author of the book "The Greatest Salesman in the World."

I did not know much about Og but going by the packed audience he must have been famous. Over the next hour I was spellbound, every word he uttered felt like he was talking to me directly as if he knew all my secrets, and all around me people were in tears, he just had this great ability to touch everyone in the audience with his words. I was so moved and began, for the first time in my life, to understand the meaning of purpose.

In the library

I was reminded about this great speech Og gave so many years ago because today I am in the library, looking after my daughter and her two friends who have asked me to take them there to do a project, they are everywhere in the library searching for information, articles, and stories to assist them in their project.

Power of Reading

I was taken back in time to what Og had said during that speech all those years ago, he talked about many of his life lessons.

What he had experienced as a young man, becoming a husband, father and successful businessman to then becoming a 30-year-old bum, his successful life now drowned in alcohol.

One day he found himself leaning up against a pawn shop window deciding if that $30 in his pocket could buy that gun in the window, he could take it back to his miserable hotel room, put the gun to his head and pull the TRIGGER!

Well, it turned out that 30-year-old bum did not buy that gun and take his life, he went

instead to the library.

You see in all our years of education Og reminded us, for most of us the one thing we learned at school was to read.

There is a famous quote from Charles Tremendous Jones, that goes something like this;

“You are the same person in 5 years except for two things, the people you meet, and the books you read”

Secrets to Success

Another one of Og’s gems was that when we’re growing up there was never any discussions or lessons about how to be successful, how to set goals, how to handle adversity, how to come back after a failure.

He maintained that there was one place where you could find the masters, the secrets to success, and that was the library.

The masters like W. Clement Stone, Napoleon Hill, Maxwell Maltz, and the modern author’s I know like, Anthony Robbins, Chet Holmes, Tom Hopkins and many more.

The great thing about all of these authors is that they are all sitting on the shelf, waiting for you right now, you just have to go and seek them out, and they are FREE, all you need is a library card.


Mike Brunel started mikebrunel.com after being a successful entrepreneur and founder of NRS Media. He co-founded NRS Media in Wellington, New Zealand, expanded it into a global powerhouse in media sales and training, and was

eventually responsible for opening offices in London, Atlanta, Toronto, Sydney, Capetown, and Bogota. His products and services are now sold in 23 countries and in 11 languages generating $350 million annually in sales for his clients. Mike sold the company in 2015 and now spends his time following his passions which include rugby, travel. His promise: “I can find thousands of dollars in your business within minutes – GUARANTEED” TRY M