Build Your Success Wall and Watch Your Sales Soar: Here’s What You Need to Know

Do you have a success wall?

If not, it’s time to start building one.

Discover the key elements of a strong sales plan and how to implement them in your business.

I have a sales system that looks at building five key processes in a business, and one of the key elements is to build strong sales plans.

Let me share a story with you: I was on a company’s senior management team, and we created a hit list of all the clients we did not have as clients. Knowing that we created the ‘Wall of Clients’ inside our sales office.

We monitored our competition and selected 30-40 clients who did not work with us, decided if they were a good fit, and went after them.

Visualize your goals and visually represent your progress with a success wall.

We visualized our goal and created a huge board in our sales office.

Our goal was to have those clients working with us within 12 months, and that simple idea turned our business around.

You can do the same. Create a top 40-50 clients who fit your profile of an ideal client, write them up on a board, allocate them to your team members, build sales strategies around acquiring those clients, set a time frame, and celebrate every new success.

But if you’re unsure where to start or want guidance on building your success wall, I invite you to book a 15-minute consultation with me. We’ll discuss how my ADA programme and sales strategies can help you achieve your goals. Just click on the link to my appointment

page and schedule a call today.

Book your FREE 15-minute Brainstorm call with me today by clicking here, and let's work together to make your business dreams a reality. Remember, whenever you're ready, I'm here to help.

Have a good week selling your stuff.

Mike (The Sales Expert) Brunel



PLUS: WHENEVER YOU'RE READY...

Looking to take your business to the next level and make more sales? Look no further! Here are three ways I can help you achieve your goals and drive revenue:

Try the new 7 Days to Sales Success Framework – an all-in-one solution that gives you everything you need to start making more sales in your business.
This proven framework allows you to grow your business and see results in just seven days. Don't wait – click here to learn more and start your journey to success today.

Join our Private Facebook Group – The Sales Mindset Inner Circle – and get access to the latest sales ideas and tips.
Our weekly Facebook Live updates cover everything you need to know to stay ahead of the game, and our community of like-minded individuals is the perfect place to network and grow. Join us now by clicking here.

Work with me One-on-One to take your business to new heights. As a small or large business owner or professional service provider, you might be just a few strategies, tactics, and tools away from doubling your lead flow, revenue, and impact.
Book your FREE 15-minute Brainstorm call with me today by clicking here, and let's work together to make your business dreams a reality. Remember, whenever you're ready, I'm here to help.